



## **BOARD AGENDA ITEM**

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**TYPE OF AGENDA ITEM:**

- CONSENT
- PRESENTATION
- REGULAR
- PUBLIC HEARING
- Duly Advertised

**PURPOSE OF ITEM:**

- INFORMATION / DISCUSSION
- DISCUSSION AND / OR DECISION
  - Resolution
  - Ordinance
  - Motion

**PRESENTER:** James Hutzler  
Quinton Sheppard

**TITLE:** VACo Government Relations Associate  
Community Engagement & Public Information Director

**AGENDA TITLE:** Presentation of Virginia Association of Counties (VACo) 2024 Achievement Award

**BACKGROUND / SUMMARY:** Gloucester County’s Community Engagement & Public Information Department recently received a Virginia Association of Counties (VACo) 2024 Achievement Award for its efforts to modernize The Beehive community magazine.

The Beehive was modernized from a newspaper-style publication to a higher quality magazine-style publication in 2023. To save on costs, the magazine is primarily a digital product, but a limited number of copies are printed and distributed to strategic locations with easy access for residents throughout the county.

The VACo Achievement Awards is a competitive program open to local government members of the association. Held annually, it recognizes local government programs in awards criteria that include innovation, cooperation and model practices.

**ATTACHMENTS:**

Gloucester VACo Award Submission

**REQUESTED ACTION:**  NO ACTION REQUESTED

**FOR MORE INFORMATION:** Name: Quinton Sheppard

Phone: 804-693-5730 Email: qsheppard@gloucesterva.info