



**GLOUCESTER COUNTY**  
**BOARD OF SUPERVISORS**

**MEETING DATE:** July 15, 2025

**AGENDA ITEM #:** XI – G

## **BOARD AGENDA ITEM**

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**TYPE OF AGENDA ITEM:**

- ☐ CONSENT
- ☐ PRESENTATION
- ☒ REGULAR
- ☐ PUBLIC HEARING
- ☐ Duly Advertised

**PURPOSE OF ITEM:**

- ☐ INFORMATION / DISCUSSION
- ☒ DISCUSSION AND / OR DECISION
  - ☐ Resolution
  - ☐ Ordinance
  - ☐ Motion

**PRESENTER:** Carol Steele

**TITLE:** County Administrator

**AGENDA TITLE:** Tourism Initiative Opportunities

**BACKGROUND / SUMMARY:** The County Administrator will present opportunities and initiatives to utilize tourism as an economic driver. While the County may be limited in some of the traditional resources for economic growth such as access to the interstate, lack of natural gas and others, Gloucester is abundant in natural and historic resources. These resources may be leveraged to help draw tourists, which will benefit local businesses, non-profits, and the County.

**ATTACHMENTS:**

Presentation

**REQUESTED ACTION:** ☐ NO ACTION REQUESTED

Consider information and provide direction to staff.

**FOR MORE INFORMATION:**

Name: Carol Steele

Phone: 804-693-4042

Email: [county.administrator@gloucesterva.info](mailto:county.administrator@gloucesterva.info)